

DECIDE



OVERVIEW

- **30 million** — estimated number of people in the United States who have diabetes
- **1 in 4** — people who don't know they have it
- **3x** — approximate rate of increase in the past 20 years in the number of adults diagnosed with type 2 diabetes as the U.S. population has aged and become more overweight or obese
- **\$20 billion** — estimated annual cost to employers due to about 57 million unplanned sick days for workers (Gallup and Sharecare poll, 2017)
- **\$266 billion** — diabetes estimated economic impact on the U.S. economy in 2017 including direct health care costs (Gallup and Sharecare poll, 2017)



BENEFITS

- Improves self-management behaviors
- Improves medication adherence
- Improves nutrition, physical activity and blood sugar monitoring
- Improves knowledge of diabetes and cardiovascular disease
- Increases ability to problem-solve health-related issues



ROI

Drug-like effects related to:

- Lower A1C levels
- Lower blood pressure
- Lower cholesterol